

District Engagement with Travel Trade/Group Travel Activity **APPENDIX E**

District	Bookable Experience	Total
Melton	Belvoir Castle Brockleby's Pie Making Experiences The Pork Pie Experience – Ye Olde Pork Pie Shoppe Hanwell Wine Estate Vineyard Experiences Round Corner Brewing Brewery Tours Shopping in Melton Mowbray Stapleford Park	7
Hinckley and Bosworth	Bosworth Battlefield Heritage Centre and Park The Triumph Factory Visitor Experience The Battlefield Line Heritage Railway Guided Tours of Market Bosworth Bond Street Distillery – Gin School Experiences and Distillery Tour Harry and Sally Day Boat Hire Squirrel at Wellsborough Craft Experiences Shopping in Market Bosworth	8
Harborough	Nevill Holt Opera - Opera, Gourmet Dining and Garden Tour Market Town Heritage Trails and Guided Walks (Market Harborough and Lutterworth) Chocolate Making Workshops with Nenette Chocolates Bird on the Hand Falconry Experiences Armourgeddon Tank Driving Adventures Axceler-8 Hovercraft Experiences Avalanche Adventure Outdoor Activities Shopping in Market Harborough and Lutterworth Kilworth House Hotel and Theatre Cathorpe Manor Hotel and Estate	10
Blaby	Everards Brewery Tours Kirby Muxloe Castle Fosse Park Retail Experience	3
Charnwood	The Great Central Railway Tour of the Loughborough Bell foundry and Museum ZestEAT – Healthy vegan chocolate making workshops Rothley Wine Estate tours and tasting experiences Burleighs Gin Distillery – Gin School Experiences Let's Get Lost Leicester – Barrow on Soar, kayak experiences Shopping in Loughborough	7
NW Leicestershire	1620s House and Garden at Donington le Heath Ashby de la Zouch Castle The Bee Farmer Honeybee Colony visits and workshops National Forest EBike and Walking Holidays Wild Minds Wellbeing and Nature Experiences Charnwood Forest Alpacas Field Sport UK Activity Centre Conkers Outdoor Experiences Greenwood Wood Turning Experiences	12

	Shopping in Ashby de la Zouch Best Western Premier Yew Lodge Hotel Hastings Retreat	
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Group Leisure & Travel Show Oct 2022


Visit Leicester

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UNCOVER THE STORY Leicester
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Uncover the story of Leicester & Leicestershire

Discover an area with over 2,000 years of history that tells some of the country's most unique and unusual stories. Groups are guaranteed a traditional "taste" of England in a landscape of woodland and waterways designed for adventure.



Take an iconic journey on board the Great Central Railway.

The greatest lost and found story ever told

Located in the heart of England, the area is famous for its connection with one of the bloodiest battles in English history and the grounds where, over 500 years later, King Richard III's remains were discovered beneath a city car park. Visitors are invited to join one of the **Bosworth Battlefield's Guides** for a fun and informative walking tour of the site before experiencing its interactive exhibition. Groups can also uncover the incredible story of the last English king to die in battle at the award-winning **King Richard III Visitor Centre** in Leicester. A guide will not only explain the amazing evidence gathering that resulted in the King's eventual rediscovery in 2012 but take you to see the original gravesite where King Richard was found.



The place where tourism began

It was in this area in 1825 that travel pioneer Thomas Cook ran his first railway excursion. Visitors can follow the exact same route from Leicester to Loughborough by steam train today, with groups dining together in style in one of the restored carriages of the **Great Central Railway**. More history is on the menu at the **1626s House and Garden** at Donington le Heath, where the home of Gunpowder plotter Sir Everard Digby now serves afternoon teas after its guided tours.

Castles – conspiracy theories and crowning glories

Leicestershire's castles can also tell some tales. Pick up an audio-guide at **Abbey de la Zouche Castle** to hear about its colourful history as you explore the underground passages or climb the half-ruined tower. Explore the moated remains of **Kirby Muxloe Castle** with its fine gatehouse to uncover an intriguing 15th century conspiracy theory. It is the majestic **Belvoir Castle** however that is Leicestershire's crowning glory: its opulent interiors already familiar to millions through film and TV series such as *Netflix's The Crown*. Make time to explore the formal gardens of the Castle estate or take afternoon tea and visit the Engine Yard for an exclusive rural shopping experience.

Iconic motorcycles and English sporting greats

For history that is a little more recent, groups are invited to explore the official home of **Triumph Motorcycles** on a fully guided factory tour with an opportunity to get up close to some of the most iconic 'Triumphs' of all time. On the **Leicester Tigers Stadium Tours**, visitors get a unique insight into the home of English Rugby's most successful team and walk the walk of many of the greats of the game.

If Leicester and Leicestershire are new to you, a great way to start uncovering the area's rich history is to book a walking tour with an experienced local or like **Flagge guide**. **Guided Walks and Tours** can cover the historic highlights of the city or a market town with bespoke hours arranged on request.

The best of the region's food and drink

Leicestershire offers groups an authentic taste of traditional England with its famous chesnuts, pork pies and craft ales. Visitors are invited to see renowned food and drink being made in the places that made them famous: experience all these unique flavours then have a go at making examples to enjoy back at home.

Melton Mowbray claims the title of England's Rural Capital of Food and it is here that visitors can learn more about the pies that made the town world famous. Various pork pie-making experiences are available. There are also breweries, vineyard and distillery tours which offer group tastings and hands-on experiences.

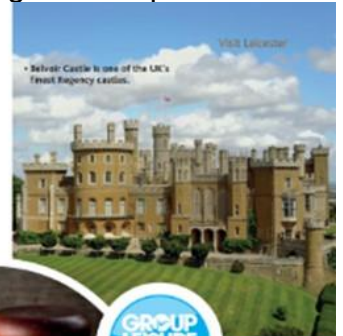
Win an overnight stay

Scan this QR code to WIN a one-night stay in historic Leicester and tickets to RRP Visitor Centre or go to bit.ly/MLGROUPCOMP



Visit Leicester

Belvoir Castle is one of the UK's finest Regency castles.



GROUP LEISURE & TRAVEL SHOW

Come and talk to us at the Group Leisure & Travel Show on stand 531.



Active group escapes

Active interest and educational groups will enjoy a wide range of outdoor pursuits from abseil walking, tank driving and quad bike safaris to hot airballooning and hi-ropes experiences, all set within the beautiful Leicestershire countryside.

A special place to stay

Whether you prefer the convenience of a smart city centre hotel or charm of a historic country house hotel set in its own grounds, there are a range of hotels happy to accommodate your group and get them a warm welcome.

Group guides, itineraries and support

The latest group travel guide can be downloaded from the Visit Leicester website at www.visitleicester.info/visitor-information/travel-trade alongside suggested itineraries, coach parking information and other support.



Contact the Visit Leicester Tourism Information Centre on 0116 259 4444 or email info@visitleicester.info. For information on group visits and itineraries contact Sally Coleman on sally.coleman@leicester.gov.uk

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